

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG29/12 09.37
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1931												
11	S		1135P-1205A	30		\$825.00	10/2	10/5	0		TU-F	0
PROGRAM : NITELINE CON COM1 : 1X PER DAY												

REP HEADLINE# 6299864 TRF# 329324
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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41	A		1135P-1205A	30		\$825.00	10/2	10/4	4		TU-TH	4
PROGRAM : NIGHTLINE ORD COM1: NIGHTLINE LATE ON FRIDAY DUE HS SPORTS THIS IS A MAKE-GOOD FOR OCT2 ON LINE-11 FOR 4 SPOTS/WK												
12	S		1100P-1135P	30		\$2,000.00	10/2	10/7	0		TU-SU	0
PROGRAM : NEWS CON COM1: 1X W,F-SU 2X TU,TH												
42	A		1100P-1135P	30		\$2,000.00	10/2	10/7	8		TU-F,SU	8
PROGRAM : NEWS ORD COM1: NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY THIS IS A MAKE-GOOD FOR OCT2 ON LINE-12 FOR 8 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11	MISSED: TU-F/1135P-1205A				OCT2(4/WK)		30S	\$825.00	(AUG28/12)	
			OFFER: TU-TH/1135P-1205A				OCT2(4/WK)		30S	\$825.00	PLS ADVISE.	
			CMT: NIGHTLINE LATE ON FRIDAY DUE HS SPORTS									
M2	OK'D	BUY#12	MISSED: TU-SU/1100P-1135P				OCT2(8/WK)		30S	\$2,000.00	(AUG28/12)	
			OFFER: TU-F,SU/1100P-1135P				OCT2(8/WK)		30S	\$2,000.00	PLS ADVISE.	
			CMT: NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY									
OCT/12			178010.00									
CONTRACT TOTAL											178010.00	
TOTAL SPOTS											97	

MARKET TOTALS \$494,472 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE